

2<sup>nd</sup> Edition

TEXTILE

& Leather

Expo / 2019

November  
**01 - 02**  
2019



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## Objective

The 2nd Edition, "Textile & Leather Expo 2019" is one of the most eagerly awaited events related to textile and leather industry that gathers all professionals focused on the development of the sector in Albania and their individual and collective growth. This exhibition represents a meeting point for the largest and most significant Albanian and foreign producers. The event will address one of the most important challenges for the future of the sector, stimulating and enhancing dialogue between local, regional and international companies. Also, this event aims to encourage the companies' further development by focusing mainly on full cycle production, and ways of improving communication channels, lead generation, and effective marketing.

The 2nd Edition, "Textile & Leather Expo 2019" will showcase the latest trends for the upcoming seasons for garments, footwear, bags and accessories; it will encourage ways of improving competition through a diverse product offering in design, and by focusing on the latest innovative production techniques. Investing in technologies will make the companies more competitive in the international landscape, and it will contribute to move from CM (Cut-Make) or M (Make) towards more advanced business models.

Furthermore, this edition will serve as an excellent platform for promoting projects that involve young talent and students of fashion & design schools such as: designers, modelers, machineries, maintenance technicians, specialists etc., thus further promoting the needs of the sector for professional education and a specialized workforce.

## Textile & Leather in Albania

Textile sector in Albania have been shaped by a long tradition and close relationships with Italian investors, experts and buyers over the last 20 years. Garment manufacturing sector employs more than 35,000 people and its average annual exports exceed 15,2% of Albania's total exports. Its main export markets are Italy, Germany, Greece and Spain. Albania represents a strategic location with easy access to a large marketplace, low costs and a competitive workforce. In the recent years a significant number of manufacturers have moved up the value chain to full cycle production and several entrepreneurs invested in new technologies, equipment and knowledge that allowed them to add more value to customers and move on to other roles in the design during the production process.

Together garment and footwear industry represent Albania's main exporter and this sector is resisting the competition from other countries. Referring the World Bank's regional report, in 2018, shoes were the most exported product. More than a hundred companies together produce over 1.2 million pairs of shoes in Albania every month.

Albania has over 20,000 shoe & leather workers and more than 12,000 students following vocational training courses in engineering ensuring a continuous supply of technically qualified workers. "Textile & Leather Expo" can serve as a "talent pool" for them



## Exhibitors

Manufacturers of raw materials (soft-goods industry);  
 Garment Producers;  
 Manufacturers in the leather sector such as shoes, bags ect;  
 Accessories;  
 Shoe Producers;  
 Producers and traders of machineries, equipment and spare parts for the textile and leather sector;  
 Governmental Institutions and Agencies;  
 Educational Institutions;  
 Professional associations;  
 Support services such as printing, packaging, recycling ect;  
 Others: financial institutions, insurance companies ect.

## Visitors

Specialists/experts in the fields of textile and leather;  
 Fabric traders,  
 Designers  
 Consultants



## Advantages of Exhibiting in “Textile & Leather Expo 2019”

“Textile Leather & Expo 2019” will raise awareness for the disadvantages of the textile and leather sector in Albania such as low productivity, non-advanced technology, small number of processes performed within the country, and poor marketing. “Textile & Leather Expo 2019” will emphasize the importance of developing the sector in Albania, by identify its challenges and also opportunities One key challenge is improving productivity and increasing sustainability in textiles and leather. This can create opportunities for new ventures and investments in the sector.

Collaboration and cooperation in the private sector in order to provide full cycle manufacturing contracts for “Made in Albania” products.

Cooperation between private sector and public sector;

Introduction of the most innovative technologies and machineries of the sector;

Talent pool.



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## Exhibition Layout Area

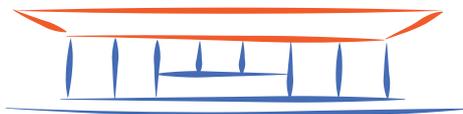
The different pavilions are divided into four core areas:

- I. Textile and Garment,
- II. Leather and Shoes,
- III. Technologies, Machineries & Equipment,
- IV. Educational Institutions/Emerging talents

This is designed to bring attention to the main objective of the fair, such as creating an effective meeting point between the most important actors of the sector. All participants will be challenged through embracing innovation, creativity, improving workflows & processes in Albania and increasing productivity.

Expocity Albania is an international, UFI certified, exhibition and conference center, specialized in organizing and conducting various trade fairs, exhibitions and special business events, targeting the domestic and international markets. Expocity Albania offers those taking part in trade fairs and conferences a complete and modern structure and in-

frastructure, including all the necessary facilities and a professional staff. These, together with 5'000m<sup>2</sup> of indoor area, 7,000 m<sup>2</sup> of outdoor area, make Expocity Albania since 2015, the provider of the most comprehensive and most convenient platform for successful implementation of this type of communication in Albania.



<https://expocity.al/en/mediterranean-tourism-fair/fotografi/#.XBtO-1xKhPY>

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visitor